



# Geary Boulevard Small Business Working Group

## OBJECTIVE

To provide a space for merchants and the Project Team to engage on a regular schedule to share updates, explore challenges, discuss ways to reduce impacts and encourage business in the area during construction.

## MEETINGS

Group will meet monthly for one-hour virtual meetings beginning January 2025 (recurring day and time to be determined by members). A kick-off meeting will be held in Fall 2024.

Meetings will be focused on coordination between the Project Team and working group members on various topics, including:

- How to reduce construction impacts
- Ways to support businesses and encourage patronage during construction
- Ensuring information from the Project Team is reaching the intended audience, and exploring additional ways to extend reach and impact of project materials and updates
- Sharing updates and upcoming changes in work, sequencing, etc.

## REPRESENTATIVES

Eligible members must be a business owner or representative of an establishment located on Geary Boulevard between 32<sup>nd</sup> Avenue and Stanyan Street, or on an adjacent block within this area.

Participation is meant to be voluntary, with the expectation that members will attend regularly scheduled monthly meetings as their schedule allows.

The goal is to include representation from the entire corridor where work will occur.

如果您需要中文協助, 請致電(415) 554-3258.

Если вам нужна помощь на русском языке, звоните (415) 554-3258.

## HOW TO PARTICIPATE

Sign up to become a member of the SFPUC's Geary Boulevard Small Business Working Group by using the form linked below. All sign ups must be received by August 18, 2024.

[\*\*SIGN UP FORM\*\*](#)

All interested representatives will be contacted by August 30, 2024 regarding next steps.

Questions? Contact us at:  
GearyUpgrades@sfgwater.org  
(415) 554-3258