

**WE'RE  
GEARED  
UP FOR  
GEARY**

**MAKING  
UPGRADES**

**Geary Boulevard Sewer and Water Improvements Phase 2  
Small Business Working Group Meeting  
December 10, 2024**

# Introductions

 <p>San Francisco Water Power Sewer Services of the San Francisco Public Utilities Commission</p>	
Derek Adams	Project Manager, Wastewater
Jessica Chiang	Public Outreach & Merchant Liaison
Chris Colwick	Communications
Portia Davis	Project Coordinator, Water
Kathy Kim	Resident Engineer
Shalon Rogers	Public Outreach Manager

## Small Business Working Group members

Please share:

- Your Name
- Business
- Type of Business
- Location of Business



# Introductions

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**CRATUS**

Brian Lambert, Project Manager

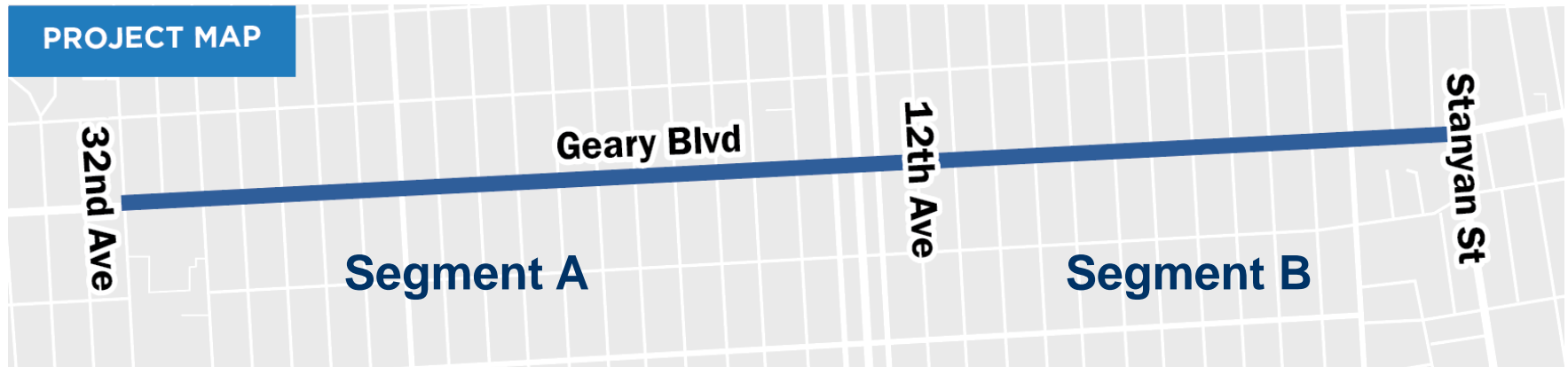
# **Geary Boulevard Sewer and Water Improvements Phase 2**

# Geary Boulevard Utility Upgrades

**Location:** Geary Boulevard between 32<sup>nd</sup> Avenue and Stanyan Street

## Work Segments:

- Segment A: 32<sup>nd</sup> Avenue to 12<sup>th</sup> Avenue
- Segment B: 12<sup>th</sup> Avenue to Stanyan Street



# Preliminary Work - Potholing

- **Started week of December 2**
  - North side of Geary Boulevard - 24th to 27th Avenue
  - South side of Geary Boulevard - 29th to 32nd Avenue
- **December schedule\***  
*(South side of Geary Boulevard)*
  - Week of December 9
    - 23rd to 25th, 26th to 29th Avenues
  - Week of December 16
    - 21st to 22nd Avenue
- **Temporary parking restrictions**



*\*Schedule subject to change*

# Construction Schedule\*



## Sewer Main Replacement

- **Week of January 6**
  - Intersections of 29th Avenue, 16th Avenue, 15th Avenue

*\*Schedule subject to change*



# Outreach

## 3-Week Lookahead Template

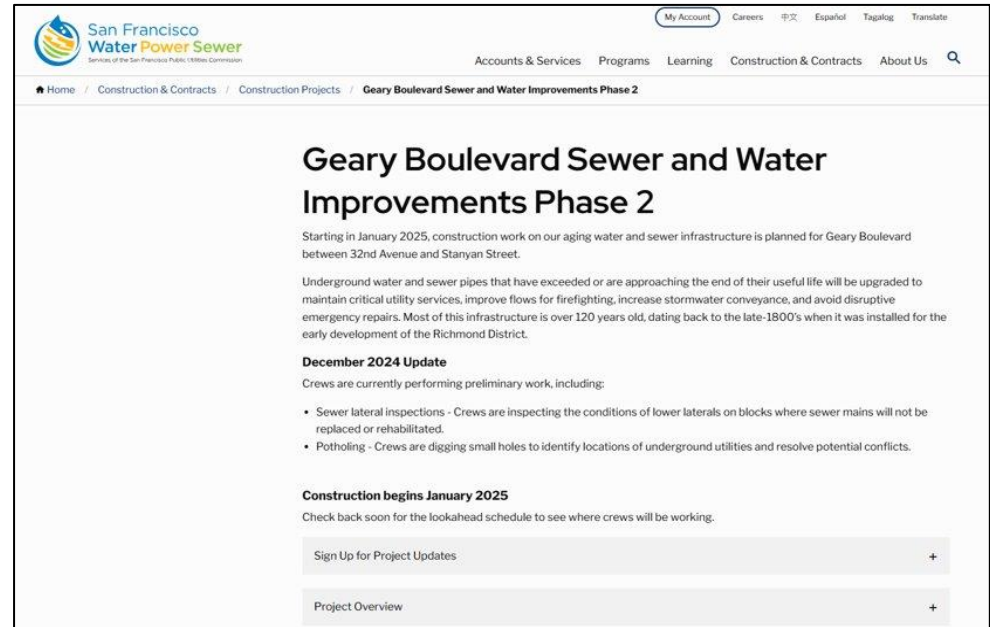
- Sent weekly to Working Group members

Sewer Main Replacement	
Date*	Location on Geary Boulevard
Week of January 6	Intersections of 29th Avenue, 16th Avenue, 15th Avenue
Week of January 13	Intersections of 16th Avenue, 15th Avenue
Week of January 20	TBD

*\*Schedule subject to change*

## sfpuc.gov/Geary

- **Lookahead Schedule**
  - Learn where upcoming work will be occurring
- **Scope of Work Map**
  - See what work is planned for individual blocks
- **Track Progress Per Block**
  - View what work has been completed and what remains



The screenshot shows the website for San Francisco Water Power Sewer. The page title is "Geary Boulevard Sewer and Water Improvements Phase 2". The content includes a description of the project, a "December 2024 Update" section, and a "Construction begins January 2025" section. There are also buttons for "Sign Up for Project Updates" and "Project Overview".

San Francisco Water Power Sewer  
Services of the San Francisco Public Utilities Commission

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### Geary Boulevard Sewer and Water Improvements Phase 2

Starting in January 2025, construction work on our aging water and sewer infrastructure is planned for Geary Boulevard between 32nd Avenue and Stanyan Street.

Underground water and sewer pipes that have exceeded or are approaching the end of their useful life will be upgraded to maintain critical utility services, improve flows for firefighting, increase stormwater conveyance, and avoid disruptive emergency repairs. Most of this infrastructure is over 120 years old, dating back to the late-1800's when it was installed for the early development of the Richmond District.

**December 2024 Update**  
Crews are currently performing preliminary work, including:

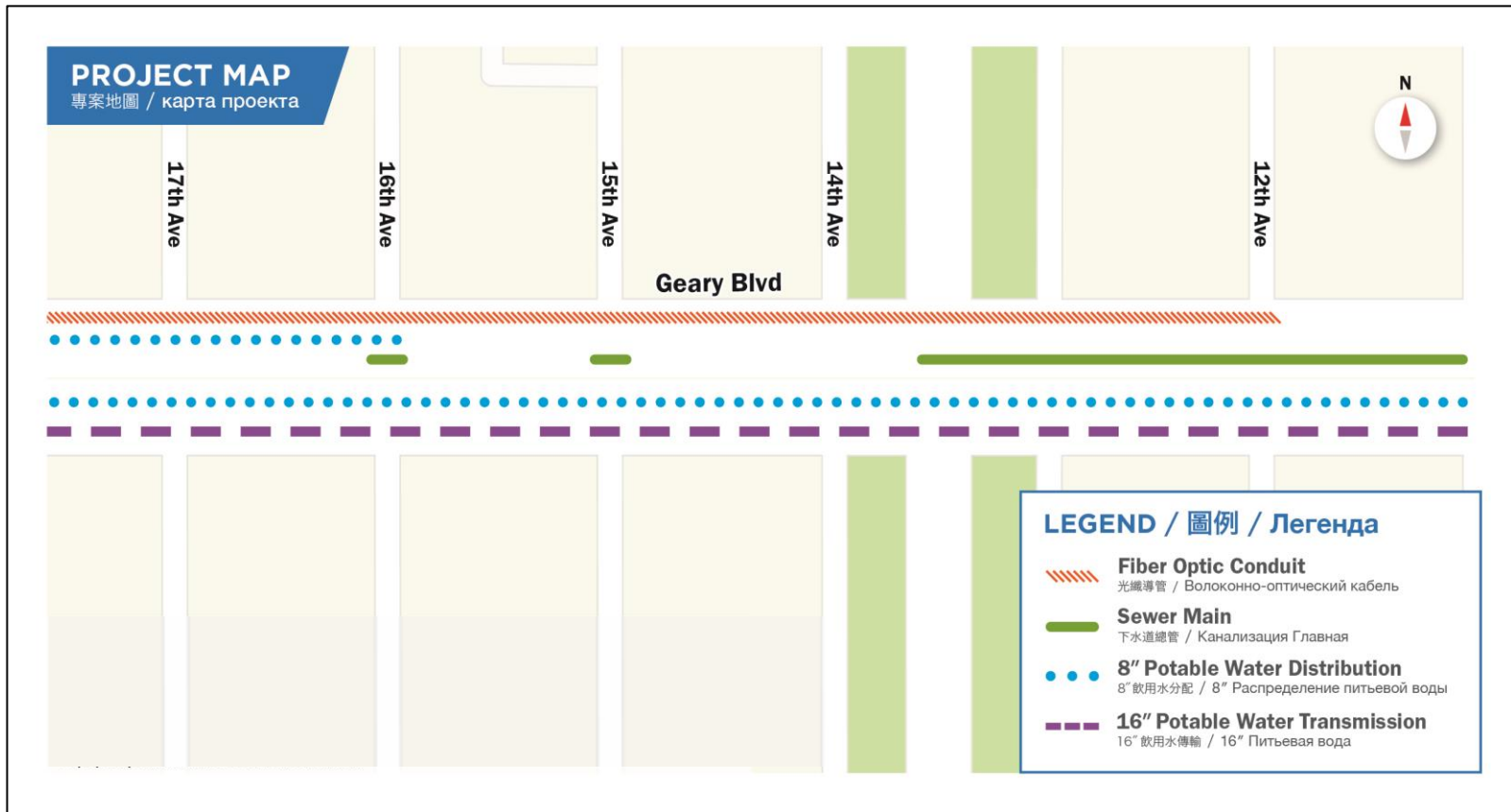
- Sewer lateral inspections - Crews are inspecting the conditions of lower laterals on blocks where sewer mains will not be replaced or rehabilitated.
- Potholing - Crews are digging small holes to identify locations of underground utilities and resolve potential conflicts.

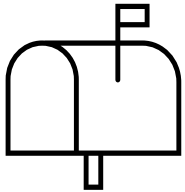
**Construction begins January 2025**  
Check back soon for the lookahead schedule to see where crews will be working.

Sign Up for Project Updates +

Project Overview +

# Project Scope Map





## Notices

- 30-day notices sent on 11/20
- 10-day notices ahead of upcoming construction
- Special notices for night work, planned water service interruptions, and parking restrictions



## Eblasts/NextDoor Posts

- Construction schedule and project updates
- Upcoming meetings / office hours



## Posters

- Storefront posters including project map

# Storefront Poster



San Francisco  
**Water Power Sewer**  
Services of the San Francisco Public Utilities Commission

WW-743

**Making Upgrades**

## Geary Blvd. Sewer and Water Improvements: PHASE 2

The San Francisco Public Utilities Commission (SFPUC) is upgrading aging water and sewer pipes to maintain critical utility services in your neighborhood. The SFMTA will complete their transit and safety surface improvements once our work is complete.

Construction is anticipated for **January 2025 to Fall 2027**, subject to weather and construction delays, followed by SFMTA's work anticipated to complete in late 2027.

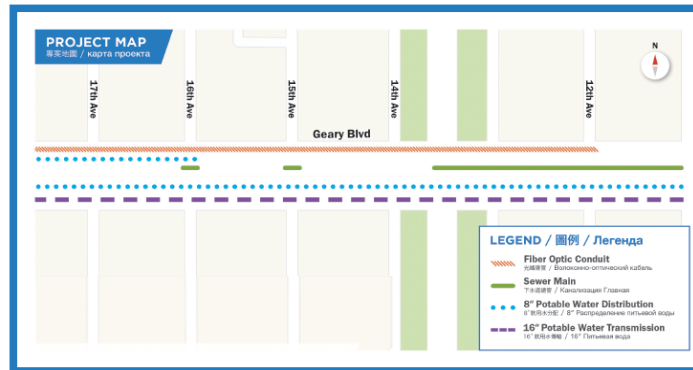
### What's the Status of My Block?



Work is planned for Geary Blvd. between 32nd Ave. and Stanyan St. To see how we're progressing and what work is left on your block, check our project construction map and sign up for updates at [sfpub.org/Geary](http://sfpub.org/Geary).

**Contact**  
SFPUC Communications  
[GearyUpgrades@sfpuc.org](mailto:GearyUpgrades@sfpuc.org) | (415) 554-3258

**After Hours Contact**  
Cratus, Inc. (SFPUC Contractor)  
[admin@cratusinc.com](mailto:admin@cratusinc.com) | (800) 850-1874



舊金山公用事業委員會 (SFPUC) 正在升級老化的供水和污水管道，以維持您社區的關鍵公用事業服務。



如果您需要中文協助，請造訪 [sfpub.org/Geary](http://sfpub.org/Geary) 或致電 (415) 554-3258。

Комиссия по коммунальным услугам Сан-Франциско (SFPUC) модернизирует стареющие водопроводные и канализационные трубы для поддержания критически важных коммунальных услуг в вашем районе.




Если вам нужна помощь на русском языке, посетите сайт [sfpub.org/Geary](http://sfpub.org/Geary) или позвоните по номеру (415) 554-3258.

# **Business Support Services**


# Holiday Social Media Campaign

## Campaign Dates: December 2 - 31

 **SF Water, Power, Sewer (SFPUC)** ✓  
November 30 at 2:05 PM · 🌐

Let's show some love to our local merchants this holiday season! 📺  
From unique gifts to delicious eats, the Richmond District has everything you need.

🚧 The Geary Boulevard Sewer and Water Improvements project begins January 2025.



 **mysfpuc** ✓  
Richmond District, San Francisco



Let's show some love to our local merchants this holiday season! 📺 From unique gifts to delicious eats, the Richmond District has everything you need.

🚧 The Geary Boulevard Sewer and Water Improvements project begins January 2025.

# Holiday Social Media Campaign



## Analytics for the first week:

### ➤ Post engagements - 631

- Number of combined likes, comments, and shares on Instagram and Facebook

### ➤ Reach - 4,370 people

- Number of people who have seen the ad in their social media feed

### ➤ Impressions - 6,759

- Total number of times the ad has been shown in feeds



## **SF Shines Storefront Improvement Program**

- Grants to improve your business storefront or interior space
- Applications open in December for qualifying storefront improvements
- In January, applications open for qualifying external facade beautification

## **Learn more**

- Sign up for emails from the Office of Small Business
  - [sf.gov/information/find-grant-your-small-business](https://sf.gov/information/find-grant-your-small-business)
  - Information on all grant programs that become available are sent to the subscriber list

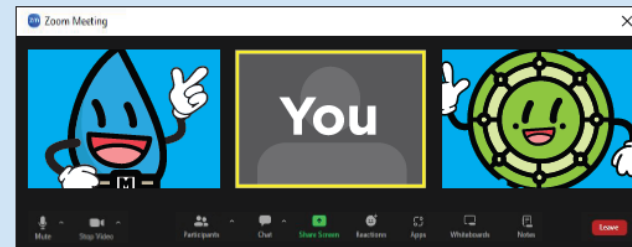
# Next Steps

# Recurring Monthly Meetings

**Next Meeting:**  
January 21

**Beginning in 2025:**  
Third Tuesday  
of every month  
at 9am

**SFPUC Geary Boulevard  
Small Business Working Group  
Third Tuesday of every month at 9:00 a.m.**



Join online Zoom meeting: <https://sfwater.zoom.us/j/86024841719>

Meeting ID: 997 615 5037

Passcode: 0725152025

Join by phone: (669) 900-6833

For more information: [sfpuc.gov/Geary](https://sfpuc.gov/Geary) Email: [GearyUpgrades@sfwater.org](mailto:GearyUpgrades@sfwater.org)

### 2025 Meeting Dates

JANUARY <b>21</b>	FEBRUARY <b>18</b>	MARCH <b>18</b>	APRIL <b>15</b>
MAY <b>20</b>	JUNE <b>17</b>	JULY <b>15</b>	AUGUST <b>19</b>
SEPTEMBER <b>16</b>	OCTOBER <b>21</b>	NOVEMBER <b>18</b>	DECEMBER <b>16</b>

## Post-meeting Survey

- Opportunity to provide feedback or ideas for consideration
- Suggested meeting topics



# Stay in Touch

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**GearyUpgrades@sfgwater.org**



**sfpuc.gov/Geary**

**Thank you!**