



Geary Boulevard Sewer and Water Improvements Phase 2 Small Business Working Group Meeting

January 21, 2025



Geary Boulevard Sewer and Water Improvements Phase 2



Lookahead Schedule*

Week of January 20

- Sewer main replacement: 24th to 27th Avenue (north side)
- Potholing: 12th to 14th Avenue (north side); 6th to 8th Avenue

Week of January 27

- Sewer main replacement: 24th to 27th Avenue (north side);
 Intersection of 29th Avenue
- Potholing: Funston to 17th Avenue (north side)

Week of February 3

- Sewer main replacement: Intersections of 21st Avenue, 16th Avenue, 15th Avenue
- Potholing: 18th to 22nd Avenue (north side)



Lookahead Schedule*

Water Main Replacement

- Installation of 16" transmission line to begin in February
- > First locations
 - Week of February 10: 32nd to 27th Avenue (south side)
 - Week of March 3: 27th to 23rd Avenue (south side)

^{*}Schedule subject to change



Tree Trimming



- Light tree trimming on the south side of Geary
- Provide clearance for buses and safely reroute traffic into the parking strips
- Prevent damage to the trees and larger vehicles, such as Muni buses
- Arborists will perform the work



Discussion

- What has been working well with the project? Are there any concerns that need to be addressed?
- Have you heard any feedback from other merchants along the corridor?



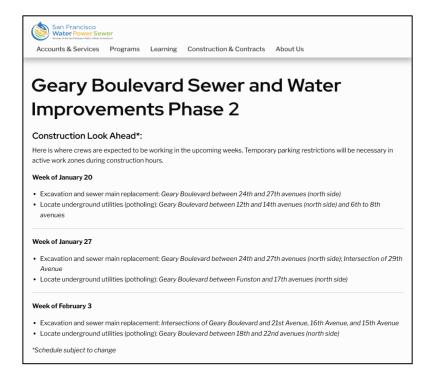




Outreach

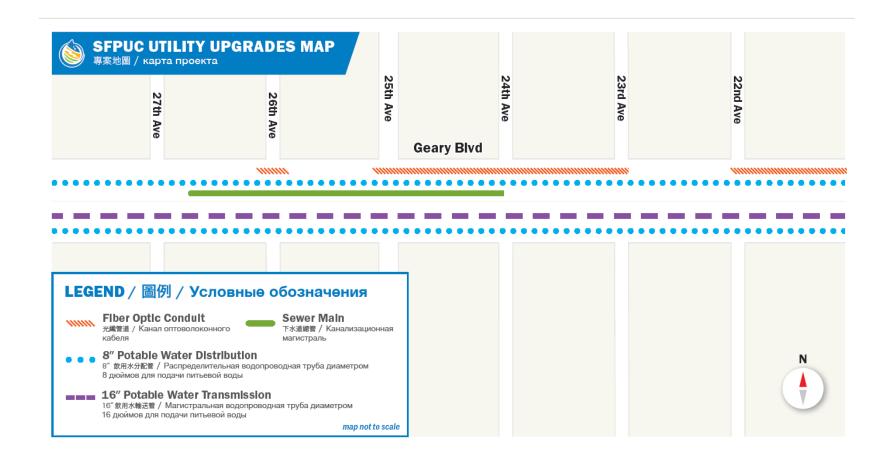
sfpuc.gov/Geary

- Lookahead Schedule
 - Learn where upcoming work will be occurring
- Scope of Work Map
 - See what work is planned for individual blocks
- Track Progress Per Block
 - View what work has been completed and what remains



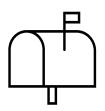


Project Scope Map





Outreach



Notices

- 10-day notices sent ahead of upcoming construction
- Special notices for night work, water service interruptions, and parking restrictions



Eblasts/NextDoor Posts

- Construction progress and project updates
- Upcoming meetings / office hours



Publications

Quarterly updates on Richmond Review



Business Support Services



Storefront Poster



Making Upgrades



OPEN DURING CONSTRUCTION



The San Francisco Public Utilities Commission is upgrading aging water and sewer pipes to maintain critical utility services in our neighborhood. To learn more and sign up for project updates, visit **sfpuc.gov/Geary**.

三藩市水利局 (SFPUC) 將更新老化的供水和排污管道, 以維持鄰近地區的重要公用事業服務。如要了解詳情並登記取得工程最新消息, 請前往 sfpuc.gov/Geary,

Комиссия по вопросам деятельности коммунальных служб Сан-Франциско (San Francisco Public Utilities Commission, SFPUC) проводит модернизацию устаревших водопроводных и канализационных труб, чтобы обеспечить дальнейшее предоставление важных коммунальных услуг в вашем районе. Чтобы узнать больше и подписаться на новости о проекте, перейдите по ссылке sfpuc.gov/Geary.

Follow Us @MySFPUC



Holiday Social Media Campaign

December 2 – 31, 2024





Analytics:

- ➤ Post engagements 2,825
 - Number of combined likes, comments, and shares on Instagram and Facebook
- ➤ **Reach** 74,988 people
 - Number of people who saw the ad in their social media feed
- **➤ Impressions** 144,421
 - Total number of times the ad was shown in feeds



Holiday Social Media Campaign

Campaign Dates: December 2 - 31









Sponsored Richmond Review Article



Analytics:

- Post engagements 1,324
 - Number of combined likes, comments, and shares on Instagram and Facebook
- ➤ **Reach** 63,801 people
 - Number of people who have seen the sponsored article in their social media feed
- **➤ Impressions** 133,413
 - Total number of times the sponsored article has been shown in feeds



Next Steps



Recurring Monthly Meetings

Next Meeting: February 18

Recurring meetings:
Third Tuesday
of every month
at 9am



Join online Zoom meeting: https://sfwater.zoom.us/i/83602416588

For more information: sfpuc.gov/Geary Email: GearyUpgrades@sfwater.org

MARCH

JULY

NOVEMBER

APRIL 15

AUGUST

DECEMBER

16

2025 Meeting Dates

FEBRUARY

JUNE

OCTOBER

Meeting ID: 836 0241 6588 Join by phone: (669) 900-6833

JANUARY

SEPTEMBER



Stay in Touch



GearyUpgrades@sfwater.org



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Thank you!