

**WE'RE
GEARED
UP FOR
GEARY**

**MAKING
UPGRADES**

**Geary Boulevard Sewer and Water Improvements Phase 2
Small Business Working Group Meeting
October 2, 2024**

Introductions

 <p>San Francisco Water Power Sewer Services of the San Francisco Public Utilities Commission</p>	
Derek Adams	Project Manager, Wastewater
Jon Cantu	Project Manager, Water
Jessica Chiang	Public Outreach & Merchant Liaison
Chris Colwick	Communications
Marina Garcia	Communications
Kathy Kim	Resident Engineer
Shalon Rogers	Public Outreach Manager
Ming Yee	Project Manager, Wastewater

Introductions

 <p>SAN FRANCISCO OFFICE OF ECONOMIC & WORKFORCE DEVELOPMENT</p>	
Jada Jackson	Program Manager, Small Business Construction Mitigation Program

 <p>SFMTA</p>	
Liz Brisson	Geary Boulevard Improvement Project Team

Small Business Working Group members

Please share:

- Your Name
- Business
- Type of Business
- Location of Business



Guidelines for Effective Dialogue



- Be present and engaged
- Step up and step back
- Speak from the “I”
- It is not okay to blame, shame, or attack others
- Be aware of intent vs. impact
- Ask questions

As a participant, we’d like you to agree to:

- Treat Working Group members and the project team respectfully
- Provide input and direction focused on the topic of discussion

Why We Are Here

The Small Business Working Group will be a space for merchants and the Project Team to engage regularly to share updates, explore challenges, and discuss ways to reduce impacts.





San Francisco
Water Power Sewer

Services of the San Francisco Public Utilities Commission



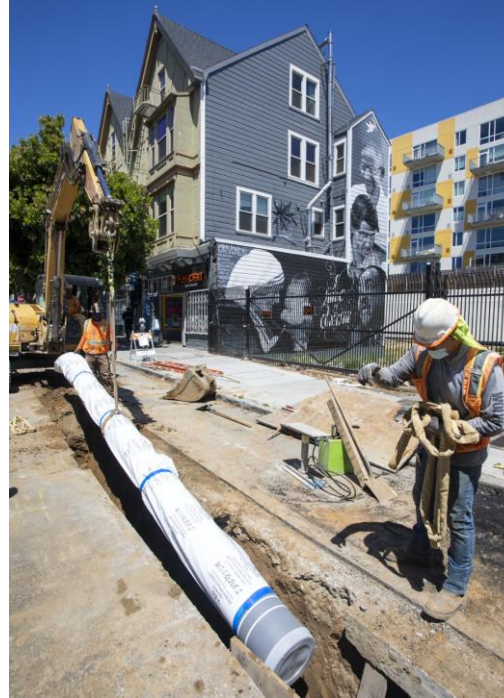
Geary Boulevard Sewer and Water Improvements Phase 2

Project Scope



Sewer

Approximately
1.4 miles of sewer
main rehabilitation or
replacement



Water

Approximately
6.7 miles of water
main replacement



Fiber

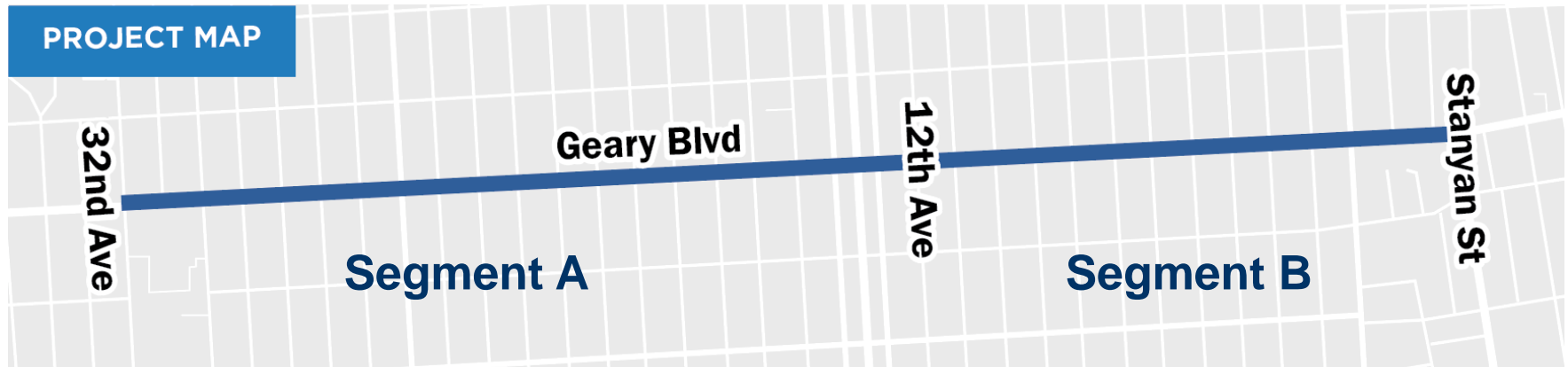
1.5 miles of fiber optic
conduit upgrades

Geary Boulevard Utility Upgrades

Location: Geary Boulevard between 32nd Avenue and Stanyan Street

Work Segments:

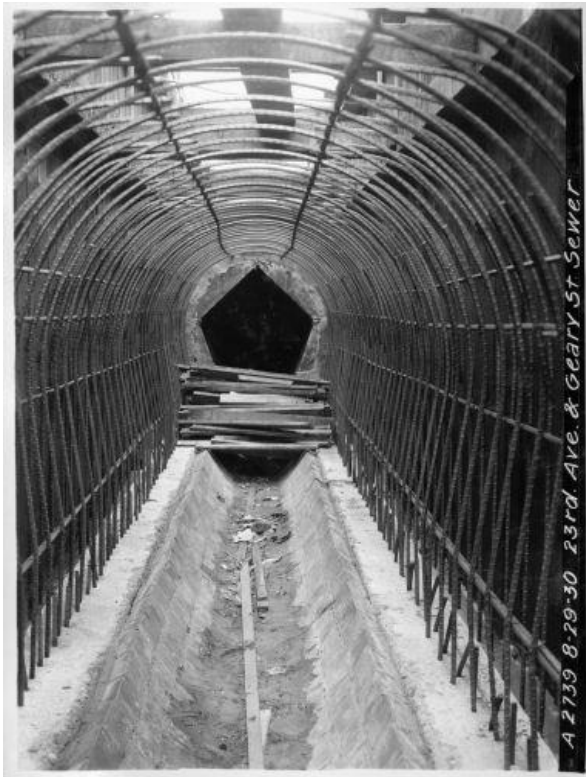
- Segment A: 32nd Avenue to 12th Avenue
- Segment B: 12th Avenue to Stanyan Street



Importance of Upgrading Geary Water & Sewer Infrastructure

Aging Infrastructure

- Most sewer and water mains in the project area are over 120 years old
- Installed in the late 1800's for the early development of the Richmond District



Importance of Upgrading Geary Water & Sewer Infrastructure

Bookend water mains already upgraded

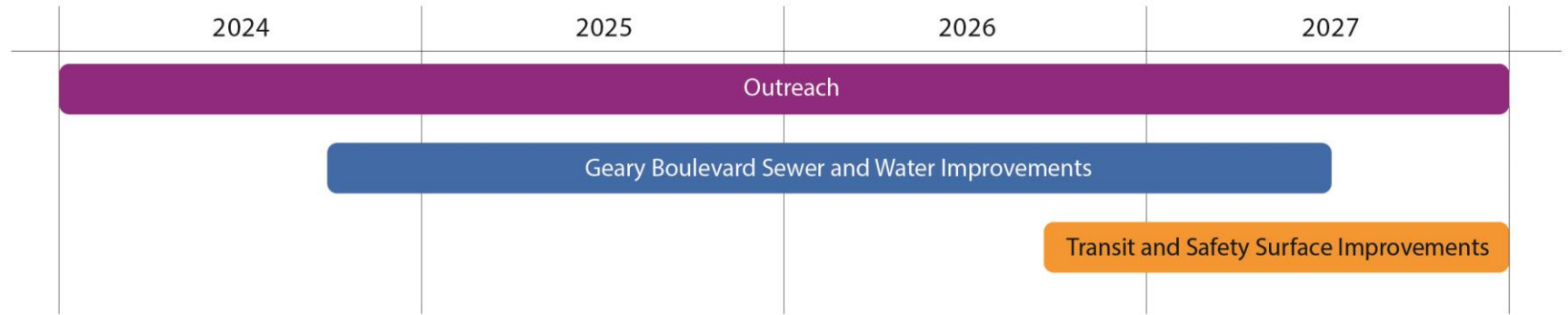
- Completed in 2021: 48th to 32nd Avenue and Presidio Avenue to Kearny Street



‘Dig Once’ Approach

- Coordinating our work with SFMTA's planned surface improvements
- Minimizes disruptions to the community
- Maximizes City resources by combining efforts into major projects

Overall Geary Projects Timeline & Overview (SFPUC & SFMTA Contracts)







Preliminary Work (2024)

-  Locate underground utilities (potholing)
-  Sewer lateral inspections

SFPUC Geary Boulevard Sewer and Water Improvements

-  Water main replacement (32nd to Stanyan)
-  Sewer main replacement (31st-24th & 14th-Stanyan)
-  Fiber-optic cable conduits (SFMTA) (25th to Stanyan)

SFMTA Transit and Safety Surface Improvements

-  Bus bulbs
-  Pedestrian bulbs
-  Upgraded traffic signals
-  Roadway repaving by SF Public Works
-  Community enhancement: Trees and decorative sidewalks

What to Expect During Construction



- Work will be done in phases
- Construction activity will be intermittent
- Expect for crews to finish a portion of work on a block and then return later to work on a different aspect of work
- Excavated areas will be temporarily paved
- Final paving will occur as part of the separate Transit and Safety Surface Improvements contract

What to Expect During Construction



Parking

- Temporarily prohibited in active construction zones
- Most restrictions during construction working hours only
- Some spaces will be used to stage materials and equipment

Traffic

- Vehicle and bus traffic will be maintained in both directions
- Two travel lanes will be open in both directions (in most cases)

What to Expect During Construction

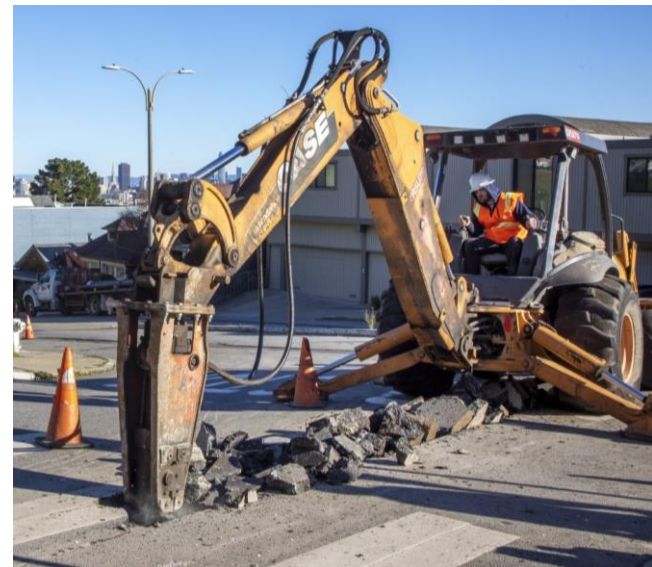
Access

- Driveway access will be maintained, though there may be slight delays*
- Sidewalk access will be maintained, however modified walkways may sometimes be necessary

** Individual coordination will be done with businesses that require frequent access throughout the day.*

Construction Impacts

- Noise, dust, and vibrations in active work zones



How We're Sharing Information

Primary ways to stay informed:

➤ sfpuc.gov/Geary

- See 3-week lookahead schedules, track progress, learn about upcoming webinars, and more
- Ability to switch to translated pages

➤ **Project Update eblasts**

Additional outreach tools:

- 30-day & 10-day notices
- NextDoor updates
- Merchant engagement via Small Business Working Group



San Francisco
Water Power Sewer

THANK YOU

Geary Boulevard Sewer and Water Improvements Phase 2

Services Offered to Merchants

Office of Economic and Workforce Development (OEWD)

- OEWD has partnered with SFMTA and SFPUC on this project to provide business support to small business owners as they navigate through construction projects.
- Jada Jackson manages the OEWD Small Business Construction Mitigation Program and will serve as a business liaison/point of contact for business support services and technical assistance.
- These suite of services have been put together to support both the short-term and longer-term needs of businesses affected by construction and to limit the negative impacts as a result of this construction project.



Construction Mitigation Program

Business Support Services

The OEWD Business Liaison has the responsibility to continue strengthening efforts pertaining to construction mitigation with partner agencies, other City agencies and merchants to:

- Take a proactive approach with wraparound services for merchants preconstruction through post construction.
- Provide business education by leveraging resources.
- Maintain an active presence as a member of the project team.

Jada Jackson | Jada.Jackson@sfgov.org | (415) 554-6477 | www.oewd.org



Services Offered to Merchants

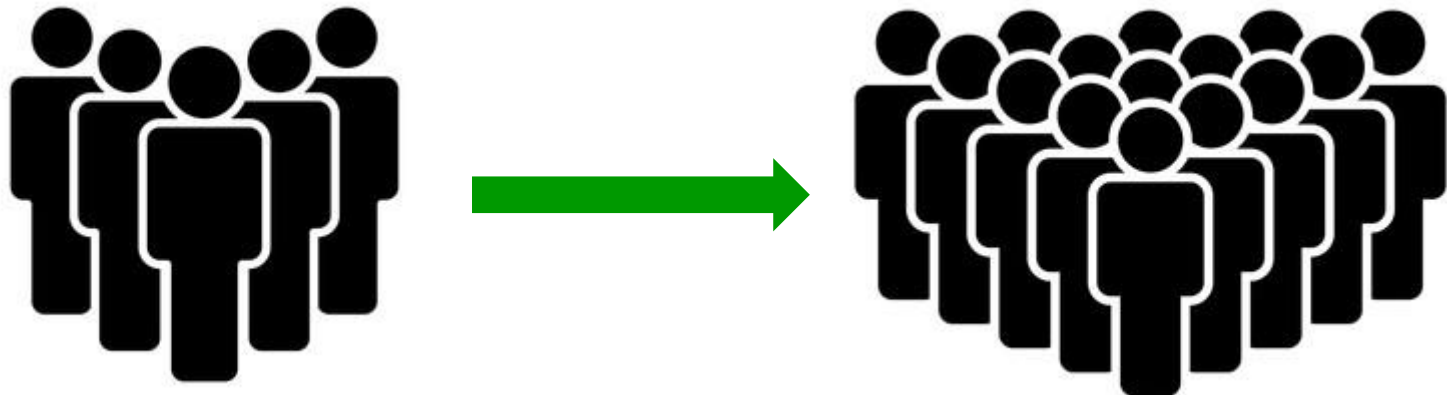
FREE Business Consulting and Technical Assistance

OEWD provides business education and leverages other programs available to small businesses. Businesses will be able to access the expertise of the San Francisco Small Business Development Center (SBDC), housed within OEWD for training and one-on-one consulting in a variety of areas such as:

- Business Accounting/Budgeting
- Cash Flow Management
- e-Commerce
- Financing/Capital
- HR/Managing Employees
- Lease Negotiations
- Legal Issues
- Social Media
- Tax Planning
- Technology
- Training

Expanding the Group

How can we get representation from the entire corridor?



Recurring Monthly Meetings

Options:

- First Tuesday of the month at 9am
- First Thursday of the month at 9am



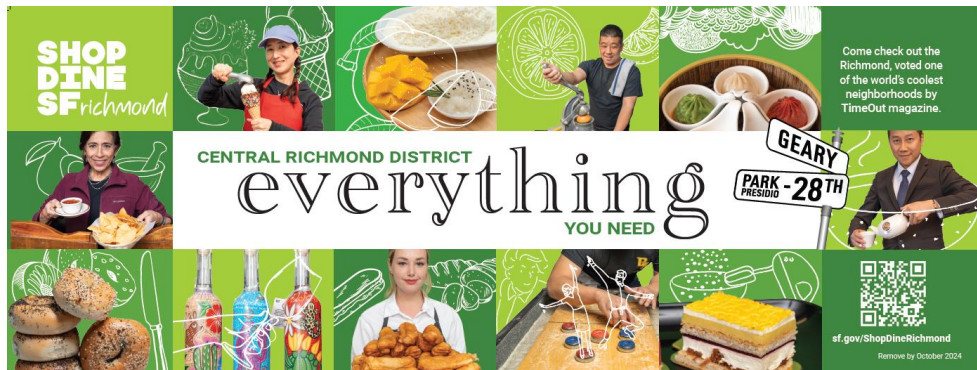
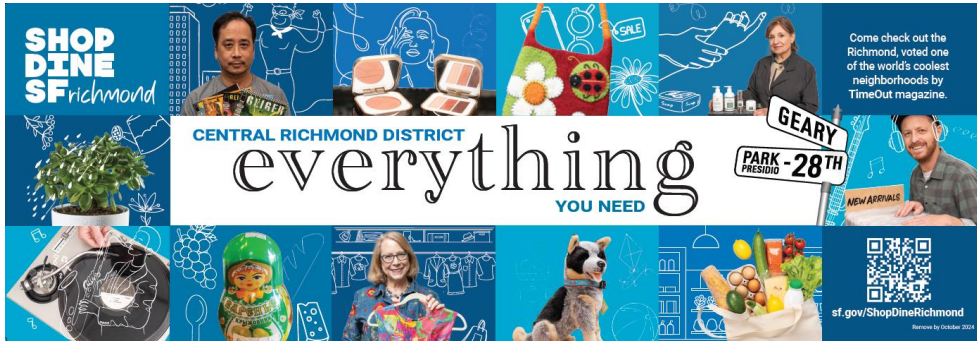
What We've Heard

SFMTA Geary Marketing Support Survey

- Types of businesses people associate with Geary
- Why people come to Geary
- How to make the Geary corridor more attractive



Recent Business Support Activities



SFMTA
2024 Marketing
Campaign

Future Business Support Ideas

- What have you seen be successful?
- What resources would be most helpful to provide?



Stay in Touch



GearyUpgrades@sfgwater.org



sfpuc.gov/Geary

Thank you!