

Gina Fromer
Chair
Amerika Sanchez
Vice-Chair
Karen Chung
Commissioner
Susan Murphy
Commissioner
Damien Posey
Commissioner
Falaofuta Satele
Commissioner
Marlene Tran
Commissioner

SOUTHEAST COMMUNITY FACILITY COMMISSION CITY and COUNTY of SAN FRANCISCO



London Nicole Breed, Mayor

Emily Pharr
Executive Director

ADOPTED MINUTES SOUTHEAST COMMUNITY FACILITY COMMISSION Wednesday, September 28, 2022 6:00 P.M.

This meeting was held by Teleconference Pursuant to the Governor's Executive Order N-29-20 and the Twelfth Supplement to Mayoral Proclamation Declaring the Existence of a Local Emergency Dated February 25, 2020

- 1. Call to Order and Roll Call:** Chair Fromer called the meeting to order at 6:00 P.M.
Present: Fromer, Sanchez, Chung, Murphy, Posey (arr.6:02 pm), Satele (arr.6:05), Tran
- 2. Adoption of renewed findings under State Urgency Legislation to continue remote meetings during the COVID-19 Emergency and direct the Commission Secretary to agendize a similar resolution at a Commission meeting within the next 30 days.**
Moved: Murphy **Second:** Chung
Public Comment: None
Ayes: Fromer, Sanchez, Chung, Murphy, Tran
- 3. Adoption of Minutes: August 24, 2022**
Moved: Posey **Second:** Murphy
Public Comment: None
Ayes: Fromer, Sanchez, Chung, Murphy, Posey, Satele, Tran
- 4. General Public Comment:** None
- 5. Communications:** (discussion only) - None
Correspondence Log –
Public Comment: None
- 6. Report of the Chair:** (discussion only)
(Commissioner Fromer)
Chair Fromer reported she would be the Mistress of Ceremonies for the new Center Grand Opening on Saturday, October 22. She encouraged everyone to share the event with their networks. Chair Fromer thanked the hub partners, Rafiki Coalition, and the Department of Public Health for their delivery of vaccination and testing services at 1800 Oakdale Avenue. Over 10,000 residents received services. The Chair thanked staff for providing information regarding community events and she requested Commissioners attend at least one event per month to promote the new Center and the services that will be offered.

Chair Fromer announced the October meeting would be in person and elections will be held for a new Chair and Vice-Chair.

Questions and Comments from Commissioners:
Commissioner Chung asked if it is possible to stop by the new building?
 - Staff responded the Commissioners were welcomed to come by.

Chair Fromer noted the violence going on in the community and acknowledged the work being done by the Commissioners. She reported there will be a Violence Prevention Seminar on Saturday, October 1st and Commissioner Posey advised he was a part of the ongoing efforts to uplift the community by providing a lounge where youth can meet and feel safe.

Public Comment: None.

7. **Presentation:** Café Naming (discussion and possible ACTION)
(Mohamed Abdelmeguid, Hungry Kitchen)

Mr. Abdelmeguid is the founder of Hungry Kitchens and three other food service ventures. The purpose of his organization is to provide accessibility, empowerment, and social bonding to the community. Mr. Abdelmeguid provided a list of references acknowledging the history of the Bayview community from the 1700's, he also included a reference of the current demographics of the community noting there are more youth versus seniors now. Lastly, he considered the modern décor of the Café as well as an aspect of fun and provided the following names for consideration:

Funny & Light Approach: Eats on Point/ Beacon & Eggs/ Beacon the Buns/ Mugs & Buns/ Beacon on Point

Deliberate Approach: District Eats Café/ Hunter's & South/ The Beacon Eatery/ Beacon & Bites/ Coffee on Point

Questions and Comments from Commissioners:

Chair Fromer noted the name Beacon has long been associated with afterschool programs in the community.

Commissioners had questions regarding hours of operation, type of food being served, and pricing. They also inquired if hiring would take place within the community and if the food would be made from scratch or would other vendors be involved.

- Mr. Abdelmeguid advised the hours of operation to would be 7 am to 2 pm and could be adjusted based on the amount of traffic changing to 5 am to 7 pm. The Café will provide coffee, pastries, morning entrees, sandwiches, salads, smoothies, and finger foods. He noted the Café would be price sensitive. He advised he was interested in hiring from within the community and was reaching out to find employees from the district. However, since the pandemic there has been a labor issue and previous hourly wages were \$14 to \$15. The rate has now been pushed to \$22 and hour and it is still hard to find labor. Mr. Abdelmeguid said the majority of the food would be made from scratch at their commissary kitchen in San Bruno, and pastries would be outsourced.

Commissioner Murphy offered to help with a job fair to find labor within the community.

Commissioner Tran requested information regarding outreach and advertisement.

- Mr. Abdelmeguid responded a marketing strategy was in place that would connect with every organization in the Bayview and provide discounts, collecting emails, phone numbers and running marketing campaigns consistently between platforms.

Public Comment:

Brigette LeBlanc, community member suggested Hungry Kitchen Southeast.

- It was noted Hungry Kitchen is the domain name for Mr. Abdelmeguid's company.

After much discussion the Commissioners voted on the following names -

The Hungry Café and Eats on Evans.

Moved to Vote on Café Names: Commissioner Chung **Second:** Commissioner Tran

The Hungry Café received the following votes:

4 yes and 3 opposing. The yes votes were Commissioners Fromer/ Sanchez/ Chung/ Tran. The no votes were Commissioners Murphy/ Posey/ Satele.

Eats on Evans received the following votes:

5 yes and 2 opposing. The yes votes were Commissioners Fromer/ Sanchez/ Murphy/ Posey/ Satele. The no votes were Commissioners Chung and Tran.

Eats on Evans was chosen as the name of the café at the Southeast Community Center.

Public Comment:

Brigette LeBlanc congratulated Mr. Abdelmeguid and the Commissioners.

8. Southeast Community Center Reservation System Demonstration: (discussion only)

Victoria Bryant, SECFC Community Programs Analyst

Nicholas Cresta, SECFC San Francisco State University Fellow

Ms. Bryant and Mr. Cresta introduced the Southeast Community Center Reservation System that will allow members to create an account and make a reservation to secure space at the new center for events. The account is created by providing basic information such as name, email address, and phone number. The account can be shared with other members of the household by adding their names to the same account.

After creating a profile, a choice of membership level is chosen based on one of the following:

Community member-

Non-profit organization-

Anchor tenant-

For-profit entity-

SECC staff-

Memberships are free but require making reservations through the membership type and the cost is determined by the space that is requested.

Ms. Bryant and Mr. Cresta provided a list of the multiple facilities that can be chosen depending on the type of event being planned. A description will be provided with pictures after the space has been selected. The next step will be to secure the date and a calendar will be provided showing available dates in green. Unavailable dates will not be shown.

Following are the next steps within the reservation system:

Select household member making the reservation request-

Length of reservation-

Invoice/Approval-

Cancellation Policy-

Final Steps Before Submitting Reservation Request – (Includes waiver language)

Upon completion of the reservation request an estimate will be provided and no charges will be made until a representative from the Southeast Community Center contacts the requestor with a final confirmation.

Questions and Comments from Commissioners:

Commissioners had questions regarding the accessibility of use for community members that might not be technically proficient or may have language barriers.

- Staff advised steps were being taken to ensure all community members would be able to access the system which would provide accessibility by translating every page and form as needed.

Commissioners requested potential users be advised in advance of the expectations that the space be used properly and kept clean.

- Staff advised the information would be provided in the waiver after the final approval for use was provided as well as the policies and procedures.

Commissioner Chung questioned the use of the SFPUC logo on the reservation system.

- Staff advised the Southeast Community Center is SFPUC property and the funds will be processed through the SFPUC, however, once the Southeast Community Center logo is available it will be added along with Southeast Community Center contact information.

Commissioners noted they are excited about the new system.

- Staff added the previous system was very paper heavy and difficult to manage. The new system will bring the community into the modern age and provide success for the new Center which will now have 6 spaces to manage versus the one space at the 1800 Oakdale location.

Director Pharr added the Access Program will be on site and will help individuals that do not have access to computers. She advised Southeast will continue to be flexible and assist the community to ensure everyone has access to the services that will be provided.

Commissioners said they appreciated the new system.

Public Comment: None

9. Committee Reports: (discussion only)

a) Community Programs Advisory Committee (No quorum/report)

b) Facility & Design Advisory Committee (*Sanchez*)

Commissioner Sanchez shared highlights from the September 8 committee meeting. A presentation was provided regarding a new Caltrain Station in the Bayview. The highlights from the presentation were from a 2022 study meant to increase access along the Caltrain corridor, restore service to the Bayview, and evaluate station options that work with high-speed rail. The presentation was provided by AnMarie Rodgers, Director, Citywide Planner and Andrew Heidel, Principal Transportation Planner, SFCTA. The SFCTA is interested in getting more information regarding potential ridership. The Planning Commission has recommended an Oakdale Station as the preferred location, however, there has not been a strong community consensus as some members of the community have expressed a preference for an Evans Station. The presenters agreed to return to the Committee after obtaining more information.

Public Comment: None

10. SECF Director's Report: (discussion only)

(Emily Pharr, SECC Executive Director)

Director Pharr congratulated Chair Fromer on her completion of her PhD program and noted her appreciation for all of her work in community over the years. She reported staff is moving into the new Center and welcomed Commissioners to stop by prior to the Grand Opening and view the art that has been installed. She noted the Childcare has moved and the main part of the building remains shuttered with our current tenant partner Five Keys remaining still. She reported the Department of Public Health partners moved from the Alex Pitcher, Jr. Community on August 27th after serving more than 10,000 community members with health and safety measures in response to the COVID pandemic and recovery. She advised we look forward to continuing a relationship with them at the new Center.

Regarding the upcoming Grand Opening Director Pharr reported email invitations would be provided soon and the Commissioners are encouraged to share with their networks. She reported a great event is being planned with first class entertainment, great food. The Mayor will attend along with Supervisor Walton and other community dignitaries. Chair Fromer will be the Mistress of Ceremonies.

Director Pharr advised we are continuing to work with the Real Estate Services Department developing leases and offering space to the top proposer of the RFPs. She reported we are not ready to make announcements of who the partners are at this time but hope to bring draft leases to the Commission for consideration at the October meeting which will be in person at the new Center.

Questions and Comments from Commissioners

Commissioners Posey had a question regarding the pictures from the most recent photo shoot.

- Staff advised they would be provided for the Commissioners approval shortly and once approved and framed would be in the lobby of the new Center.

Commissioners had questions regarding business cards and seating at the Grand Opening

- Staffed advised they were waiting for verification of the phone number and logo before moving forward with ordering business cards and there will be reserved seating for the Commissioners at the Grand Opening.

The Commissioners requested information regarding the entertainment planned for the Grand Opening.

- Staff advised there will cultural performances from youth, a well-known DJ, and the SeaStruck Brothers, a local band. Staff reported that because of time constraints were are not able to incorporate everyone's suggestions. We are expecting a presence from our tenant partners who will table to provide resources along with the public library distributing books to families. The San Francisco Parks Alliance will provide activities and Wu Yee Childcare will have activities for young children. Staff reported they reached out to the Lion Dancers but did not receive a response.
- Staff provided a draft of the program and advised we are still in the planning stages and things may change so if there is a way to incorporate additional performances, we are happy to do so. The time limit for performance is approximately 10-15 minutes.

There were comments from Commissioners regarding the inclusion of multicultural groups.

- Staff noted there would be dancers from the Samoan Community and the San Francisco Girls Chorus, another multicultural group was invited. Commissioners were advised that although the stage performances were packed, multicultural organizations were invited to have a table at the Grand Opening and share their resources and programming.

Public Comment: None

11. Future Agenda Items: (discussion only) None.

Public Comment: None.

12. Announcements:

Commissioner Murphy announced outcomes for the Visitacion Valley COVID response where 8,802 people were tested, over 5,012 were vaccinated, 18,433 received wrap around services, and food insecurity was address for 1 million individuals. As a result, over 90% of Visitacion Valley was vaccinated.

Public Comment: None.

13. Adjournment:

The meeting adjourned at 7:24 pm.

The next meeting of the Southeast Community Facility Commission will be Wednesday, October 26, 2022.

Carla Vaughn, Commission Secretary